Physical Education and Recreation’s Response
to the Student Affairs Strategic Plan’s 7 Goal Areas

The Physical Education & Recreation department is one of eight departments within the Division of Student Affairs and as such is committed to supporting the goals of the Division. The work we do is intimately tied to the 7 goal areas established by the Division’s last strategic plan. The following outlines our department’s effort to assist in fulfilling the goals of the Division.

[completed items are shown as underlined text]

Goal 1 Programs and Services
- Leadership Team identifies innovative opportunities for scheduled activities for eligible users  
  (status: in place and ongoing)
- Student-user development learning outcomes are in place

Goal 2 Marketing and Communication
- PE & Rec publishes, posts, and circulates a statement to articulate a commitment to diversity in programs, services, and staffing.
- PE & Rec reaches out to diverse and under-represented populations through such means as surveys, assessments, focus groups and campus organizations to identify needs and interests that are used in program design and delivery and in student employment practices.
- Leadership Team members establish marketing plan(s). Will hire Marketing Director FY12.
- Establish future marketing plans.
- Operational planning and implementation processes include publicity, promotion, and media relations.
- Website are monitored to ensure currency, accuracy, appropriate references and accessibility.

Goal 3 Resources
- Establish resource utilization plan.
- PE & REC has adequate funding to accomplish its core purpose and goals.
- Establish technology plan(s).

Goal 4 Multicultural Organizational Development
- Scheduled activities for eligible user provide a variety of opportunities that effect and address cultural diversity (PE and Programming Teams)
- PE & Rec publishes, posts, and circulates a statement to articulate a commitment to diversity in programs, services, and staffing.
- PE & Rec reaches out to diverse and under-represented populations through such means as surveys, assessments, focus groups and campus organizations to identify needs and interests that are used in program design and delivery and in student employment practices.

Goal 5 Facilities
- Adequate indoor and outdoor facilities are available and have a documented facility usage schedule that includes prioritized blocks of time for PE & REC.
- Adequate facilities and equipment to support its core purpose and goals.
- Facilities and equipment meet the needs and interests of the campus community.
- The location and layout of the facilities and equipment are sensitive to the special needs of persons with disabilities.
- Procedures are in place for: inventory of equipment; maintenance of equipment and security of equipment.
Goal 6 Research and Assessment
- Conducts regular assessment (status: true in some areas, but not yet across the board)
- Qualitative and quantitative methods to determine whether, and to what degree, the student learning and development outcomes are being met.
- Results of assessment (course/program evaluation) are used to revise and improve programs and services.
- Results of assessment are used to identify needs and interests in shaping direction of program and service design.
- PE & Rec reaches out to diverse and under-represented populations through such means as surveys, assessments, focus groups and campus organizations to identify needs and interests that are used in program design and delivery and in student employment practices.
- Evaluates regularly how well it complements and enhances the Student Affairs stated core purpose and educational effectiveness.
- Results of program evaluations are used to recognize professional staff performance.

Goal 7 Curriculum
- Set goals and objectives based on the needs of the population and desired student learning and development outcomes.
- PE & Rec Provides student’s access to information on the legal and ethical implications of misuse as it pertains to intellectual property, harassment, privacy, and social networks
- Collaboration with faculty members and other colleagues in creating opportunities for student learning and development.
- Identifies student-user development learning outcomes.
- PE & REC provides students access to instruction or training on how to use the technology

In addition, we have identified a number of additional items that should be included in this effort:
- Establishing a comprehensive operations plan.
- Written policies, procedures, performance expectations, workflow graphics, and clearly stated delivery expectations are in place.
- Systems of accountability and evaluation.
- Statement of ethical practice that is published and reviewed periodically.
- Student violations of technology are addressed using established institutional student disciplinary procedures.
- Establish departmental strategic plan
- Systematic plans and processes to meet internal and external accountability expectations
- Promotion of volunteerism in service.
- Processes for recognition and award of non student employees